



# Source Magazine

## *Artwork and Photography Specifications*

Below are the preferred formats along with suggestions for the Microsoft users. We are usually able access any file format except Publisher, however, following the specifications below provides a much better result and is highly preferred. If you should have any questions, please contact Source Magazine's graphic designer, Traci Graber at (916) 479-1501.

**High-resolution, press-optimized PDF with all fonts & graphics embedded.**

File must use a minimum of 300 dpi resolution for all support graphics to guarantee the integrity of the overall art file.

**TIFF, EPS or Adobe Photoshop files:** must be able to open in Adobe Photoshop at 300 dpi resolution.

**EPS file format for vector images:** fonts should be converted to paths/outlines.

**Adobe Illustrator file formats:** fonts & images must be converted to path/outlines and embedded.

Microsoft Excel graphs/charts must be exported as a high-quality PDF or TIFF image and graphics embedded within a Microsoft Word document cannot be used. The original image that was placed into Word is needed to make sure that the images prints with the best quality.