



Sponsorship Prospectus

Annual Fall Conference (AFC18)



*The Westin Mission Hills
Rancho Mirage, CA*

October 22-25, 2018

An Opportunity Your Company CAN'T Afford to Miss!

Why Sponsor at the CA-NV Section Annual Fall Conference?

Be seen as an Industry Leader by the more than 1,100 attendees expected from California, Nevada and neighboring states, representing large and small municipal water utilities, commercial and industrial users, government, engineering and consulting firms, industry suppliers, and educational institutes. The AFC18 is an unrivalled and cost-effective marketing solution, providing you with new contacts and great exposure, culminating in an event that will bring you face-to-face with your key customers and prospects.

The AFC18 conference offers your company the following benefits:

- Network with industry colleagues and stakeholders
- Capture new prospects while enhancing your company's profile to existing clients
- Increase your brand recognition with key decision-makers

Partnership Sponsorships

- 💧 Member Welcome Reception
- 💧 Opening Session
- 💧 Keynote Luncheon
- 💧 Exhibit Hall Meet & Greet Reception
- 💧 Exhibit Hall Hosted Luncheon

For sponsorship information contact:










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Individual Sponsorships

- 💧 Registration Area Company Branding
- 💧 AM Coffee Service
- 💧 Lanyards
- 💧 Technical Session Tracks:
 - Water Quality
 - Operators
 - Business Administration
 - Operations & Maintenance
 - Water Resources
 - Water Distribution
 - Safe Drinking Water Act
- 💧 Technical Tours
- 💧 Swag Bag Inserts

#CANVAFC2018

Partnership Sponsorships

All Partnership Sponsorships are limited to one (1) Sponsor and on a first-reserved basis.	Welcome Reception \$5,000 <i>Held on Monday</i>	Opening Session \$5,000 <i>Held on Tuesday</i>	Keynote Luncheon \$5,000 <i>Held on Tuesday</i>	Exhibit Hall Meet & Greet Reception \$3,000 <i>Held on Tuesday</i>	Exhibit Hall Hosted Luncheon \$3,000 <i>Held on Wednesday</i>
Exclusive Event Naming Rights: Event will be renamed with company name in all promotional marketing (newsletters, website, etc.) and in Conference Technical Program.					
Company name/logo displayed at start and end of event.					
Placement of Company Promotional Brochure/Flyer/Item on audience seating.					
One table-top display at event entrance.					
Reserved Tables/Seats, Refreshment and Luncheon Tickets (in addition to full conference registrations listed below)	25 Refreshment Tickets	5 Reserved Seats	5 Reserved Seats	25 Refreshment Tickets	5 Luncheon Tickets
All Partner Sponsors Receive the Benefits Listed Below					
1. One (1) exclusive promotional email distribution to all conference attendees (email distributed by CA-NV Section and content must be approved by CA-NV Section)					
2. Signage: Company name, logo and website address printed on sign at entrance to event (if applicable also at refreshment and food stations)					
3. One full-page ad in Conference Technical Program					
4. Company name/logo printed on attendee swag bag					
5. Special recognition (printed and verbal) as a Sponsor in all promotional materials (printed and electronic) and on-site at all Conference special events and sessions					
6. Recognition with logo and link to your organization's website on CA-NV Section AWWA's website					
7. Placement of company flyer, brochure or other collateral material in attendee Swag bag* *Sponsor is responsible for production and shipping cost of promotional materials and must receive prior approval.					
8. Company name/logo displayed on banner in the registration area					
9. Two (2) 2 full conference registrations					
10. Pre and post conference attendee lists					
11. Recognition in CA-NV AWWA E-Newsletter (distribution to over 30,000 water professionals).					

Individual Sponsorships

Registration Area Branding – Limited to First Three (3) Sponsors (Monday through Thursday)

- **Standing banner:** Strategically placed in the Registration area, these vertical banners will let your presence be known!
- **Table-Top Display:** Placement of company promotional items (brochures, flyers, etc.) on company representative manned table in the Registration Area



Standing Banner

\$3,000

Conference Lanyards – Limited One (1) - First Come Option!

Company logo printed on all attendee badge lanyards. Promote your company logo on every attendee badge lanyard.

\$3,000

Technical Session Track Sponsor

Company name displayed on signage at entrance of session and includes one table at rear of room to display company brochures/flyer (table can be manned by company representative only before the start and end of each session). Company name listed in Conference Program Schedule (i.e., Session sponsored by_____).

See sponsorship registration form to select your sponsored track.

\$2,500

AM Coffee Service - Limited to First Two (2) Sponsors (Tuesday or Wednesday)

Includes signage (company name, logo and website address) at coffee stations and company name listed in Conference Program Schedule

(i.e., AM Coffee Service sponsored by_____).

\$2,500

Internet Café Branding – Limited to One (1) – First Come Option!

Company logo displayed on Internet Café monitors and signage where attendees access the internet Monday through Thursday. Company name listed in Conference Program Schedule (i.e., Internet Café sponsored by_____).

\$2,500

Technical Tours – Limited to First Two (2) Sponsors (Tuesday or Wednesday)

Company logo displayed on signage at entrance of bus and opportunity to distribute company flyer/brochure. Company name listed in Conference Program Schedule (i.e., Tour sponsored by_____).

\$1,000

Conference “Swag Bag” Inserts - Limit to First Three (3)

Placement of company flyer, brochure or other collateral material in attendee “Swag” bag*.

*Sponsor is responsible for production and shipping cost of promotional materials and must receive prior approval.

\$1,000

Digital Advertising Sponsorships

NEW FOR AFC18!

<p>Direct promotional (A) access to more than 300k followers on Instagram, Twitter and Facebook</p> <p>The Section will re-tweet/re-post up to 3 social posts across your preferred social media platform (or all three platforms). You must tag the Section in your social media post for us to be able to like and share and use the hashtag #CANVAFC2018.</p> <p>Limited to the first five (5) sponsors.</p>	\$500
<p>Direct promotional (B) access to more than 300k followers on Instagram, Twitter and Facebook</p> <p>The Section will post one (1) post onto each social media platform mentioned above on behalf of your company. Example of a potential post:</p> <p>A big thank you to our sponsor <u>YOUR COMPANY NAME</u> for coming to #CANVAFC2018 with us. We hope to see you there! (We can work on a social post together catered to your audience using your preferred verbiage and will tag you in it).</p> <p>Limited to the first three (3) sponsors.</p>	\$1,000
<p>Promotional ad with branded logo/signage in Section email blast that reaches over 33,000 individuals.</p> <p>Company will need to provide ad to the Section. Ad size: 831x 228 px</p> <p>Email dates are specified: September 13 and October 11.</p> <p>Limited to one (1) sponsor.</p>	\$2,000
<p>Special promotional rotating banner featured on the conference homepage with hyperlink to your company</p> <p>Banner size: 831 x 228px</p> <p>The banner will be posted on the website within two days (24 hours) that the Section receives it.</p> <p>Limited to the first two (2) sponsors.</p>	\$2,500
<p>Promotional messages on AFC mobile app</p> <p>Sponsor can schedule three (3) push notifications (1 per day) that will be sent to all conference attendees that have downloaded the AFC mobile app.</p> <p>Limited to the first two (2) companies.</p>	\$3,000
<p>BUNDLE PACKAGE!</p> <p>Can't decide which option is best for your company? You can purchase the bundle package which includes all of the options above for a discounted price! (Value of \$9,000).</p> <p>Limited to one (1) sponsor.</p>	\$8,000



@CANVAWWA

Followers: 3,557



@CANVSectionAWWA

Followers: 828



@CANVAWWA

Followers: 472

Sponsorship Registration Form

Annual Fall Conference (AFC18)

Check (✓) category below:

PARTNERSHIP SPONSORSHIPS:

- Welcome Reception _____ \$5,000
- Opening Session _____ \$5,000
- Keynote Luncheon _____ \$5,000
- Exhibit Hall Meet & Greet Reception _____ \$3,000
- Exhibit Hall Hosted Luncheon _____ \$3,000



INDIVIDUAL SPONSORSHIPS:

- Registration Area Branding _____ \$3,000
- Lanyards _____ \$3,000
- AM Coffee Service (✓) _____ \$2,500
 - _____ Tuesday or _____ Wednesday
- Internet Café Branding _____ \$2,500
- Technical Tours _____ \$1,000
- Swag Bag Insert _____ \$1,000
- Technical Track (✓) _____ \$2,500
 - _____ Water Quality
 - _____ Operators
 - _____ Business Administration
 - _____ Operations & Maintenance
 - _____ Water Resources
 - _____ Water Distribution
 - _____ Safe Drinking Water Act

DIGITAL ADVERTISING SPONSORSHIPS:

- Direct promotional (A) _____ \$500
- Direct promotional (B) _____ \$1,000
- Ad in Section Email _____ \$2,000
- Rotating Banner _____ \$2,500
- Push Notification on Mobile App _____ \$3,000
- Bundle Package (Value of \$9,000) _____ \$8,000

Company Name: _____
(List Company Name EXACTLY as you would like it to appear in all printed materials)

Contact Name: _____

Phone: (____) _____ Email Address: _____

Please check box (✓): ☐ Check is enclosed ☐ Charge credit card (Circle: Visa, MC, AMEX)

☐ Purchase Order #: _____
(Must be accompanied by physical copy of P.O.)

Total Amount Charged: _____ Exp. Date: _____ Billing Zip Code: _____

Cardholder Name: _____

Cardholder Signature: _____

Card # _____

For copy of receipt, please provide email address: _____

Make check payable to (U.S. Funds): CA-NV Section AWWA