

## NEWS RELEASE

### **CA-NV AWWA Hosts 2018 Annual Fall Conference in Rancho Mirage *Celebrating 100<sup>th</sup> Anniversary of Coachella Valley Water District***

**RANCHO CUCAMONGA, CA** – The California-Nevada Section of the American Water Works Association (CA-NV AWWA) will host their 2018 Annual Fall Conference at Westin Mission Hills October 22-25, 2018 in Rancho Mirage, CA. The three-day event will include an opening general session, award luncheon, provide training classes for professional continuing education units (CEU) hours for skilled distribution operators, treatment operators, engineers and field professionals from the world of drinking water safety.

This year, CA-NV AWWA will honor Coachella Valley Water District (CVWD) President John Powell, Jr., Vice President Cástulo Estrada, General Manager Jim Barrett and staff with a special award of recognition during the keynote luncheon on Tuesday, October 23 at 11:30am. Today, CVWD provides domestic and irrigation water, agricultural drainage, wastewater treatment and reclamation services, regional storm water protection, groundwater management and water conservation services to approximate 108,000 homes and businesses across 1,000 square miles.

The Opening General Session keynote address will be delivered by Tim Suydam, Director of West Coast Operations at Stone Brewing. A second keynote speaker is Eleanor Allen, CEO of Water For People and a world-leading water expert dedicated to helping billions of people access safe and sustainable water and sanitation services needed to save lives, stay healthy, find jobs and thrive. Both will speak about their respective organizational commitments to the Annual Fall Conference theme of #SUSTAINABILITY and how they each focus on recycled water usage.

Added to this year's speaker roster are UCLA Environmental & Civil Engineering instructors, author and nationally known water quality expert Michael McGuire. He's joined by fellow UCLA educator, renowned membrane and desalination expert as well as inventor and founder of multiple successful water technology startups, Eric Hoek. Lorraine White, Manager of the California Energy Commission Office of Standards Compliance, will bring together top authorities from drinking water and higher education in a series of talk sessions around the theme of energy and sustainability in the green.

CA-NV AWWA Executive Director Tim Worley added, "I'm happy to have Rancho Mirage and the Palm Springs area as the backdrop to our annual conference. Additionally, we are excited to celebrate the centennial accomplishment of our member utility. What CVWD has done in this community is applause worthy as they work to ensure there's safe and reliable drinking water access for the residents it serves."

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*The California - Nevada Section of American Water Works Association (AWWA) is a non-profit association, whose mission is to support the water professionals who provide safe and reliable water. The American Water Works Association is the largest worldwide known nonprofit, scientific, and educational association dedicated to providing solutions to manage the world's most important resource: water. Since 1920, California - Nevada AWWA members and volunteers have impacted the industry with their commitment and dedication to leading, educating, and serving the drinking water community. The focus of the organization is to ensure public health and to provide safe and sufficient water for all. For more information on California – Nevada Section of AWWA or to become a member, call 909-481-7200 or visit [www.ca-nv-awwa.org](http://www.ca-nv-awwa.org).*