

SOURCE

Official Publication of the California-Nevada
 Section of the American Water Works Association



APEX award-winner, **SOURCE Magazine**, is the flagship publication of the California-Nevada Section of the American Water Works Association (CA-NV AWWA). Covering issues and trends, regulations and technology that are of vital interest to the regional drinking water and wastewater treatment communities.



ABOUT CA-NV AWWA

- CA-NV AWWA is the **largest regional water association** in the country.
- Billions of dollars are spent in repairing and upgrading water systems in both California and Nevada.
- CA-NV AWWA membership includes nearly **500** water utilities throughout California and Nevada.

WHY ADVERTISE?

- Printed distribution to **7,000** members of the CA-NV AWWA Section
- Digital distribution to **32,000** through email and social media
- Our members in the water industry include:

Superintendents	Biologists/Chemists	Regulators
Plant Operators	Engineers	Environmentalists
Consultants	Managers	Scientists/Technicians



VISIBILITY

- Special placements and premium positions available
- All advertisers listed alphabetically in our Index to Advertisers showing website and page number of your ad.
- Also published digitally at www.ca-nv-awwa.org with direct links to your advertisement. **TWO ways to have your ad in front of members!**

SOURCE TOPICS

Indirect and direct potable reuse; ocean and brackish water desal; onsite reuse; quality control and operating procedures in wastewater treatment plants; advanced operator training; new demand- and supply-side conservation technology; data collection & management; water quality issues associated with alternative sources of supply; stormwater management & treatment; financing capital improvements; infrastructure maintenance; leak detection; rates, regional water management; disaster planning in times of climate change; water & energy.

Connect with the largest regional association representing drinking water and wastewater systems. Reserve your space today!



Advertising Contact:
Kathleen Pishotta, 352-371-4933 or kathleen@apogeepublications.com

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Rate Sheet

Premium Position Rates

	1-2x/YR	3-4x/YR
Center Spread	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$3,400
Outside Back Cover	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$2,200
Inside Front Cover	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$1,900
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Opp. Inside Front Cover	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,700
Opp. Table of Contents	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,700
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Interior Rates

Full Page	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$1,600
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1/3 Page	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$900
1/4 Page	<input type="checkbox"/> \$900	<input type="checkbox"/> \$800

Outsert Rate

One Page: \$2,200

SOURCE Issues (with year)

- Winter 20_____ Spring 20_____
- Summer 20_____ Fall 20_____

Advertiser Information

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I agree that this form constitutes the acknowledgement of my order, and I agree to submit any cancellation prior to the closing date.

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Design services requested: Yes No

Please return via toll-free fax: 866-572-3170

Attention: Kathleen Pishotta

dejah@apogeepublications.com | 352-371-4933

Checks payable and sent to: Apogee Publications, 6528 Greenleaf Ave., Suite 219, Whittier, CA 90601

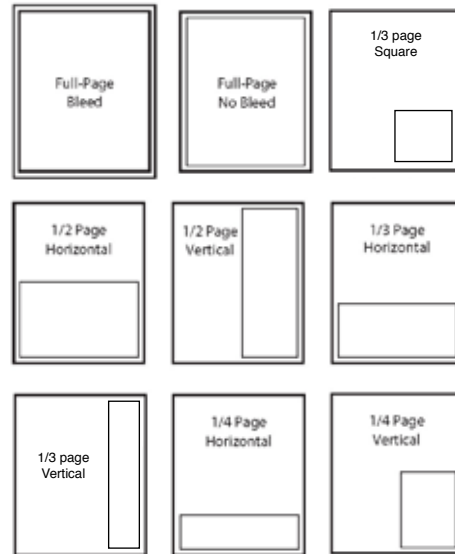
Print Specifications

Submission Guidelines

Trim Size 8.375" X 10.875"

Mechanical Specifications

Full Page w/no bleed 7.375" X 9.75"
 Full Page w/bleed 8.625" x 11.125"
 Double Page Spread with 1/8" bleed 17" x 11.125"
 1/2 Horizontal 7.375" X 4.5"
 1/2 Vertical 4.75" X 7"
 1/3 Horizontal 7.375" X 3"
 1/3 Vertical 2.25" X 9.75"
 1/3 Square 4.75" X 4.25"
 1/4 Horizontal 7.375" X 2.25"
 1/4 Vertical 3.5" X 4.5"



Color Format

This publication will be printed using CMYK colors. If a spot color is specified, every attempt will be made to match this color using a CMYK ink mix. It's also recommended the inclusion of an accurate color proof and/or separated laser proofs with artwork submission.

Preferred Format:

- High-resolution, press-optimized PDF
- All fonts & graphics embedded

Other Acceptable Formats:

- TIFF, EPS or Photoshop files...must be able to open in Adobe Photoshop.
- EPS file format for vector images: fonts should be converted to paths/outlines.
- Illustrator file formats: fonts & images must be converted to paths/outlines and embedded.

Media Accepted:

- Files can be submitted as follows:

Upload your files at www.apogeepublications.com

User name: canvawwa **Password:** AWWA789user
 (case sensitive)

Email your files to your representative for proofing purposes.

Overnight your artwork to: Apogee Publications, 6528 Greenleaf Avenue, Suite 219, Whittier, CA 90601